



# Open innovation form

To quickly grasp the essence of your idea, please fill in this form.  
All fields marked \* are mandatory.

Company name\*

Company size\*

Company website (if applicable)

VAT number\*

Contact name\*

Position\*

Phone number\*

E-mail address\*

Market trends your innovation follows\*

Easy to carry innovation

Eco-friendly products

Hardware innovation (new innovative devices)

Software innovation (connectivity, apps...)

Zero-waste (no or recycled packaging, reducing waste ...)

Doses and pre-measured

Others:

Sector of choice to introduce your innovation\*

Home fragrances

Air care

Dishwashing care

Surface care

Home cleaning

Lavatory care

Other :

Partnership of choice\*

Full partnership from conception, manufacturing to distribution

Partial partnership: conception and manufacturing

Partial partnership: manufacturing to distribution

What is the added-value of your innovation? What makes your innovation unique?\*

What will it bring to the consumer? Do you have any proof of consumer validation of the product?\*

Please provide proof of feasibility of the innovation\* (*test results*)

Is your solution patented?      Yes      No

Does your solution have any certification or third-party testing?

Stage of your innovation\*

Product conception

Product design and prototype

Industrialization

Commercialization

Improving existing product

Estimated annual business volume in units sold\*

Funding needed to industrialize your innovation

Projected annual revenue with this innovation for the next years\*

After one year

After 3 years



Please be aware that Nicols is looking for a partner that has already a successful tested innovation concept in link with Nicols' challenges.